Special Community Meeting: PSN 2.0

March 29, 2017
4:00 – 6:00pm
Rinconada Library, Embarcadero Room
PSN Mission

Our mission is to develop and implement an effective, comprehensive community-based mental health plan for overall youth well-being in Palo Alto.

The plan includes education, prevention and intervention strategies that together provide a Safety Net for youth and teens in Palo Alto, and defines our community's teen suicide prevention efforts.
Welcome

• Rob de Geus, PSN Co-Chair, City of Palo Alto
• Lissette Moore Guerra, PSN Co-Chair, PAUSD
• Mary Gloner, PSN Executive Director
PSN Values & Guiding Principles

Collaboration: We effect change through the connections, creativity and contributions of our entire community working together.

Hope: We are committed to preventing the most preventable form of death, suicide.

Courage: We face suicide related stigma with strength and perseverance.

Integrity: We act with honesty and sincerity.

Cultural Awareness and Engagement: Sensitivity and respect for diverse individuals and communities guide our efforts.

Learning: Best practice and on-going reflection advance our work.
Agenda

• Welcome (15 min)

• The Power of Collective Impact: Making a Social Impact on Youth Well-Being and Suicide Prevention in Palo Alto (10 min)

• The Journey to Project Safety Net 2.0 (10 min)

• 2017–2019 Project Safety Net Roadmap (80 min)
  ▪ Roadmap Overview: Visualizing the Next 3 Years
  ▪ Breakout Groups: Diving into Goals and Objectives
  ▪ Large Group Discussion: Seizing the Momentum

• Next Steps: Continuing the Journey (5 min)
The Power of Collective Impact: Making a Social Impact on Youth Well-Being and Suicide Prevention in Palo Alto

Jennifer Splansky Juster, MBA
Director, FSG and the Collective Impact Forum
The Journey to Project Safety Net 2.0

2010: PSN Inception & Inaugural Plan

2011: MIG Organizational Summary

2013: Theory of Change

2015: Collective Impact

2017: PSN 2.0
The Journey to Project Safety Net 2.0

PSN Organizational Structure (rev. 12-2016)
2017 – 2019 Project Safety Net Roadmap
PSN ROADMAP LOGIC MODEL, 2017—2019

COMMON AGENDA
To develop and implement an effective comprehensive community-based mental health plan for overall youth well-being in Palo Alto

MUTUALLY REINFORCING ACTIVITIES
Goal 2: Community Education, Outreach, and Training
To improve youth well-being by providing culturally tailored education and conducting outreach to diverse stakeholders (e.g., LGBTQ+, immigrant, underserved, transitional age youth) on youth mental health and suicide prevention

Goal 3: Youth Mental Health Care Services
To improve the mental health care utilization and access for youth by reducing barriers related to recovery, stigma, health coverage, and culture

Goal 4: Policy and Advocacy
To engage the community to affect policy change and drive funding, which will ensure a continuum of mental health care for the most vulnerable youth in Palo Alto as well as comprehensive youth well-being strategies and suicide prevention services

SHARED MEASUREMENT
Goal 5: Evaluation and Shared Measurement
To measure success, track effectiveness, improve quality and report collaboration’s collective progress towards fulfilling its vision and mission

CONTINUOUS COMMUNICATION
Goal 1: Collaboration Development, Coordination, and Continuous Communication
To maintain a well-informed and diverse representation of community partners who will collectively work towards promoting youth well-being and preventing youth suicide

BACKBONE SUPPORT
Goal 6: Strengthen Backbone Support and Sustainability
To build organizational capacity to execute, support and sustain collaboration’s activities
Continuous Communication

Common Agenda

Shared Measurement

Backbone Support
Select TWO Goals:

Goal 2: Community Education, Outreach, and Training

Goal 3: Youth Mental Health Care Services

Goal 4: Policy and Advocacy

Goal 5: Evaluation and Shared Measurement
Breakout Group Activity

- Two 16 minute rotations
- Review objectives
- **DOT** objective(s) that align w/your agency’s priorities, your expertise, or personal interest
- Share examples of current work or expertise to advance objective(s)
- Identify agencies, groups, and/or individuals can advance goal on **POST-IT NOTE**
2017 – 2019 Project Safety Net Roadmap

BREAKOUT GROUP REPORTS
Goal 2: Community Education, Outreach, and Training

To improve youth well-being by providing culturally tailored education and conducting outreach to diverse stakeholders (e.g. LGBTQ+, immigrant, underserved, transitional age youth) on youth mental health and suicide prevention

- **Objective 2.1:** Foster the coordinated implementation of youth mental health, suicide prevention, and well-being trainings by community partners, especially those who serve most vulnerable

- **Objective 2.2:** Define a mechanism to integrate pipeline of high school, undergraduate, and graduate student internship placements to accomplish PSN’s strategic goals

- **Objective 2.3:** Infuse Developmental Assets framework in Palo Alto by achieving benchmarks prioritized based on assessment

- **Objective 2.4:** Provide professional development to early-career professionals and paraprofessionals serving young people in Palo Alto

- **Objective 2.5:** Strengthen Continuing Education Units (CEU) program for clinical providers serving youth to increase proficiency in youth suicide prevention and youth mental health (emotional and psychological distress)
Goal 3: Youth Mental Health Care Services

To improve the mental health care utilization and access for youth by reducing barriers related to recovery, stigma, health coverage, and culture.

- **Objective 3.1:** Assess youth mental health services for Palo Alto and identify gaps to improve access

- **Objective 3.2:** Develop a Youth Mental Health Resource Directory for community distribution, prioritizing youth and families throughout Palo Alto

- **Objective 3.3:** Strengthen the navigation of youth mental health services with linkages to public and private insurance coverage.

- **Objective 3.4:** Strengthen the coordination of healthcare access between schools and youth serving organizations with providers.
Goal 4: Policy and Advocacy

To engage the community to affect policy change and drive funding, which will ensure a continuum of mental health care for the most vulnerable youth in Palo Alto as well as comprehensive youth well-being strategies and suicide prevention services

- **Objective 4.1:** Develop, implement, and monitor a 2-year youth mental health policy agenda that will strategically inform, educate, and engage key local stakeholders, policymakers, and community members

- **Objective 4.2:** Build a cohort of youth engaged in grass-roots advocacy and social justice to improve youth well-being

- **Objective 4.3:** Review policies, develop recommendations, and educate community on historical means of lethal harm

- **Objective 4.4:** Coordinate implementation of recommendations from CDC/SAMHSA Epi-Aid on Youth Suicide in Santa Clara County, CA

- **Objective 4.5:** Develop communication systems to disseminate and serve as a clearing house of youth mental health and suicide prevention policy/advocacy issues
Goal 5: Evaluation and Shared Measurement

To measure success, track effectiveness, improve quality and report collaboration’s collective progress towards fulfilling its vision and mission

- **Objective 5.1:** Develop and implement evaluation plan consisting of a dashboard and benchmarks of key performance indicators across PSN goals
- **Objective 5.2:** Develop a database system for data collection, analysis, and report generation of PSN dashboard
- **Objective 5.3:** Coordinate with County of Santa Clara and local research partners in Community Based Participatory Research (CBPR)
- **Objective 5.4:** Develop and assess a repository of currently available health data measuring youth well-being, behavioral and suicide prevention
- **Objective 5.4:** Identify gaps in youth mental health and suicide prevention data/health research and develop recommendations to address gaps
- **Objective 5.5:** Develop an annual report describing the state of youth well-being, youth suicide prevention, and Project Safety Net in Palo Alto
2017 – 2019 Project Safety Net Roadmap

LARGE GROUP DISCUSSION
Next Steps: Continuing The Journey

• **Backbone**
  - Share and post meeting materials
  - Continue to share with youth stakeholders
  - Review, summarize, and share proposed action teams at **April 26th PSN Community Meeting**
  - Convene **Collaborative Action Team Meetings** in alternating starting **May 24th**

• **Participants**
  - **TODAY**: Comments and DOT
  - Work with peers, colleagues, & community serve to identify objectives aligned with their priorities
  - Join a **Collaborative Action Team**
Keep moving ahead because action creates momentum, which in turns create unanticipated opportunities.

~Nick Vujicic